

Welcome
**TO A THRILLING NEW
EXPERIENCE IN HEARING
AID ENJOYMENT**

Now that you are about to wear your magnificent new Zenith Hearing Aid, the confidence you have shown by choosing a Zenith is to be rewarded with a bountiful measure of real hearing help and enjoyment. In every detail, your new hearing aid reflects the high quality and experienced workmanship for which products of the Zenith Radio Corporation have been famous throughout the world for more

than a third of a century. Enjoy, too, the assurance of knowing that your Zenith has been accepted by the Council on Physical Medicine and Rehabilitation of the American Medical Association.

If at any time you have any questions concerning the operation of your hearing aid, we earnestly invite you to direct them either to our firm or to the Zenith dealer from whom the aid was purchased—the facilities and personnel of our entire organization are always at your service.

**IF YOU HAVE NEVER WORN A HEARING
AID, PLEASE READ THE FOLLOWING
SIX PAGES THOROUGHLY...**

Important Advice

FOR THOSE WHO ARE USING AN AID FOR THE FIRST TIME

If you have never worn a hearing aid, it is only fair to tell you that as you begin the great adventure of re-entering the world of normal sound, *your path at first may not be easy*. A wealth of happiness lies ahead, but you must be *patient*—the battle to overcome the disadvantages of impaired hearing is not usually won in a day.

If the quality of a hearing aid were all

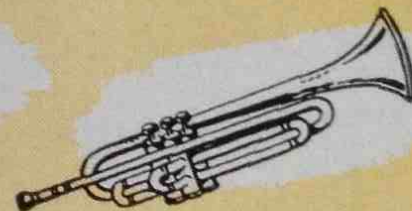
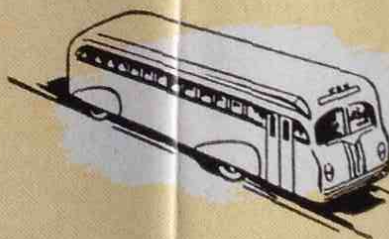
that mattered, we could simply say to you, "Here, put on this Zenith and you will hear." But that is not enough. Your Zenith is the finest hearing aid we know how to build—but until you learn to use it properly, no hearing aid will give you all the benefits it *can* render.

From early childhood our eyes and ears co-operate to build a "sound vocabulary." We learn as children what a shoe looks like, and that the sounds of the word *shoe* identify that object. But if a hearing loss cuts us off from some of those sounds, sooner or later we forget that part of our sound vocabulary. In order to regain the hearing *and understanding* which you have lost, you must learn again what those forgotten sounds mean.

When you first put on a hearing aid, you

will hear a volume of background noise that you probably forgot existed... familiar words will have an unusual sound... and you may be unable to discriminate between different sounds. This is something to which you will have to become accustomed. Do not blame the instrument, because the hearing aid will not select sounds you want to hear from those that you do *not* want to hear. That would be like asking the human ear to refuse to receive unkind remarks, and to hear only remarks that were complimentary.

But, remember! Those unfamiliar sounds are your best proof of better hearing. All people with normal hearing hear those sounds all the time—they become used to them and learn to accept them without annoyance. Many a city dweller with normal hearing, home from a brief vacation in a quiet countryside, is disturbed for several days by the incessant background roar that is a part of city life. Ordinarily, he is so accustomed to this background of sound that he goes on as if it did not exist. Even a few weeks of relative quiet, however, are



enough to make this sound both noticeable and irritating. This irritation continues until he again makes use of his acquired ability to disregard the sounds he does not want to hear and concentrates his attention on those sounds he does want to hear.

The thousands of persons who are happy with hearing aids have almost all had the same experience of "Learning to Hear Again." They are the first to emphasize the importance and rewards of patience—the first to assure you that you will *derive great joy* from your hearing aid *after you learn to use it*.

Don't rush to "try out" your Zenith in a theater, movie or other public place if you haven't worn a hearing aid before. You are probably inviting disappointment.

Start in a quiet room. In all cases, and

especially if your hearing loss is at all severe or of long standing, we urge that you start in a quiet room, with only one person who will be willing to co-operate with you. Turn the volume of the hearing aid high enough so that you do not have to strain to hear, but no **HIGHER**. Otherwise the hearing of unfamiliar sounds may be startling.

Now, while your helper speaks in a normal tone of voice, but not rapidly, adjust the Tone Control (see page 12) to its different positions, varying the volume if necessary for each position. As you change the Tone Control, listen carefully . . . notice which positions seem to do most to bring you the full sounds of the spoken word. For example, with the Tone Control in position H, ask your helper to pronounce the sound *sh* as in *shoe*. If you hear a hiss-

ing sound which you haven't heard for years, that may well be the position that you decide on for regular use. Experiment in the same way with other positions of the Tone Control. Then go back to the position which seems to bring you the most complete sounds.

Keep the Tone Control where you hear most comfortably, but bear this in mind: The position which brings you word sounds *which you haven't heard for years* may seem irritating at first. But it is probably the one which will enable you to hear best *after* you have learned the meaning of those sounds. Just take it easy at first. Stop and rest when your "hearing practice" tires you. As soon as you're rested, go at it again. You'll find that the strain goes *down* in direct proportion as your recognition of forgotten sounds

goes *up*. Soon—quicker than you may think at first—these strange sounds will take their place in your "sound vocabulary" and will identify words much more clearly than you have known them for years. For maximum effectiveness, of course, any hearing aid should be worn *regularly*—not just on "special" occasions.

Use your radio for additional hearing practice. Keep radio volume at level customarily used by those with normal hearing; the hearing aid will provide the necessary amplification without distortion. Try the various tone control settings just as you did with speech and see which position lets you hear more instruments or more tones than before in orchestra music. Be wary at first about listening to newscasters and announcers, as they will probably speak

too rapidly for you to follow them. However, after you have had practice in listening to speech, you will find that announcers and newscasters provide excellent hearing practice, since they usually speak very clearly. And remember again that you mustn't be surprised if you can't follow their voices at first. As you learn to identify sounds, you will eventually be able to follow even rapid speech.

Next, start learning to focus on the sounds you want to hear. Practice following one person's conversation while others in the room are talking or while the radio is playing. At first all of the sounds may seem to be only a blur of noise. It is much the same as if you were looking at a street with numerous electric signs, and were concentrating on no particular sign. The result

is a blur of vari-colored light. But, if you focus your attention on *one* sign, you will see it distinctly and the other signs will fade into a relatively unimportant background. You can do much the same thing with sound by making a conscious effort to focus your attention only on the sounds you wish to hear.

Next, start practicing the use of your hearing aid in public places. Visit the movies or theater. Choose a seat in the first 12 rows or toward the front of the balcony—never *under* a balcony—and practice until you can enjoy the voices and music coming from the stage or screen.

In an office typewriters may sound like machine guns; or in a theater, the rattle of programs may kill the music at first. At times you will think something has gone

wrong with your hearing aid. You may hear a strange hissing sound when on the street. If you look around you will probably find that it is the sound of the tires of passing cars. Or a similar sound at home or in the office will simply turn out to be someone tearing paper.

Just remember that strange sounds are normal, and have a meaning if you will look around to find their meaning. At times these sounds may become so unwelcome that you will want to turn off your hearing aid and rest. Eventually, however, you will probably not have to shut them out, but will simply ignore them as others do.

If your ear is discharging, an air conduction hearing aid should not be worn. *See your doctor.* See him also if your ear is filled with impacted wax. It's wise to call

on him at regular intervals anyway, and particularly when you have a cold or sinus attack, since these are two of the worst enemies of hearing.

But now, refer to the following pages, and become thoroughly acquainted with the remarkable little instrument that will be your faithful, trustworthy friend for many years.

Follow these Step-by-Step Directions

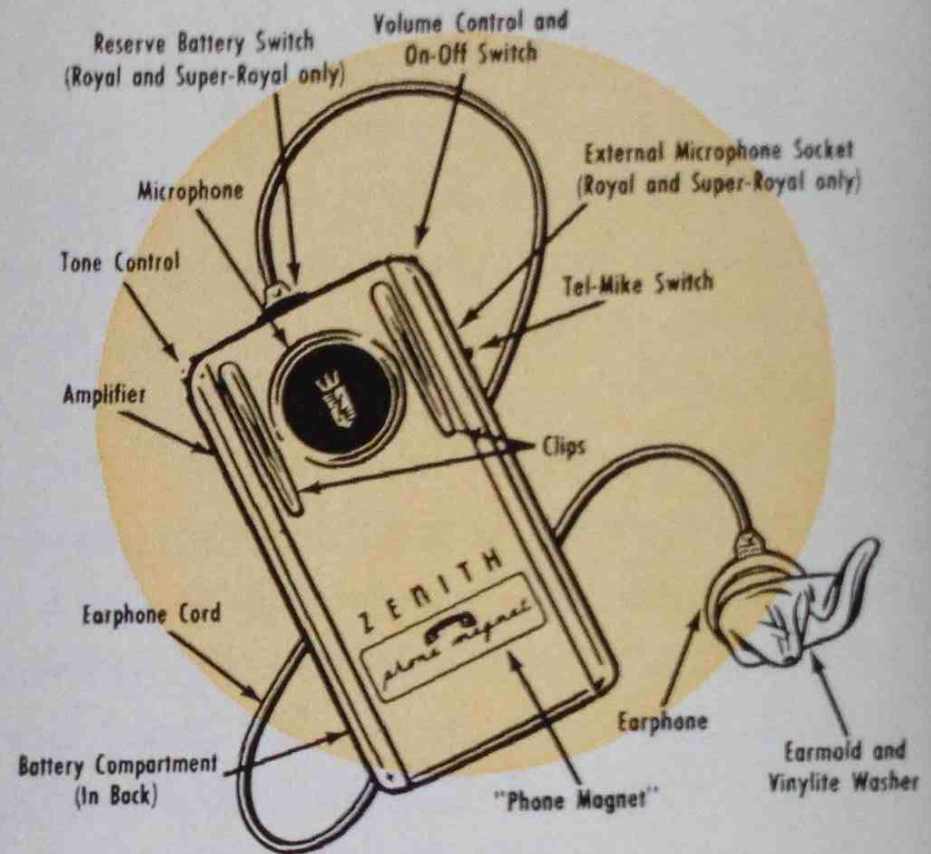
to get maximum help and enjoyment from your Zenith Hearing Aid



KNOW YOUR HEARING AID THOROUGHLY...

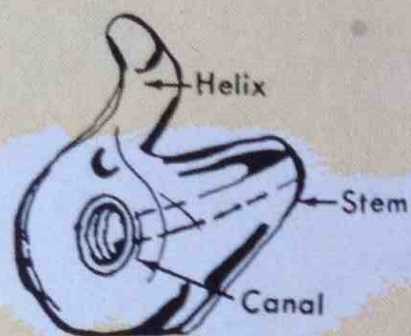
1 Whether you purchased a Zenith "Royal," "Super-Royal" or "Regent" Hearing Aid, you can be sure of years of outstanding hearing enjoyment if you operate and care for the aid properly. Read this book thoroughly; it will guide you to the truly fine hearing your Zenith can provide. If your aid was purchased from a dealer, contact nearest Zenith office if factory acknowledgment of instrument's registration does not reach you within thirty days after purchase date.

2 First, identify the controls and other parts of your hearing aid. Although the aid shown at the right is a "Super-Royal," the illustration will serve equally well to acquaint



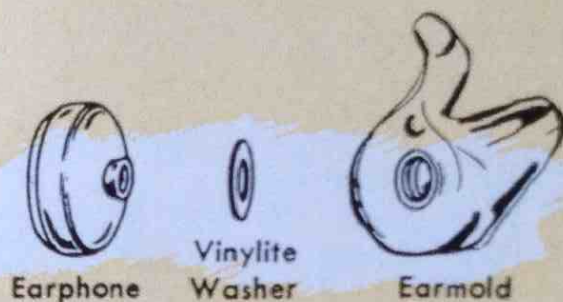
"Royal" and "Regent" users with the greatly similar construction of their instruments. Note that "TEL-MIKE" switch at side of hearing aid should be set at "MIKE" position when aid is being used other than with telephone. **BONE CONDUCTION USERS;** You need not read the following paragraphs numbered 3, 4 and 6; they refer to the air conduction receiver and earmold.

EXAMINE THE EARMOLD PROVIDED WITH YOUR AID . . .



3 The lightweight, finely-built earmold included with your instrument was selected for you from a group of 10 stock sizes designed to fit most people. While this stock earmold will generally give satisfactory service, a custom-made earpiece offers maximum comfort and efficiency. Ears are much like fingerprints—no two are exactly the same. That's why it's wise to ask your Zenith dealer to arrange to obtain a custom-molded earpiece for you—one made specifically to fit *your* ear and ear canal. *Moderately-priced Regular and so-called "Phantom" earmolds are shown on Page 20.*

HOW TO ATTACH EARMOLD TO EARPHONE



4 Before attaching earmold to the earphone, be sure that a small red vinylite washer has been placed over the protruding nozzle of the earphone. Then, insert nozzle into metal-ring opening at base of earmold, pressing firmly into position until the earmold and earphone snap together securely. The washer is vitally important because it provides an air-tight seal, thus preventing "whistle" or "squeal" while the aid is being operated. If a whistling sound can be heard when only one washer is in place, using an additional washer or two will promptly correct the condition.

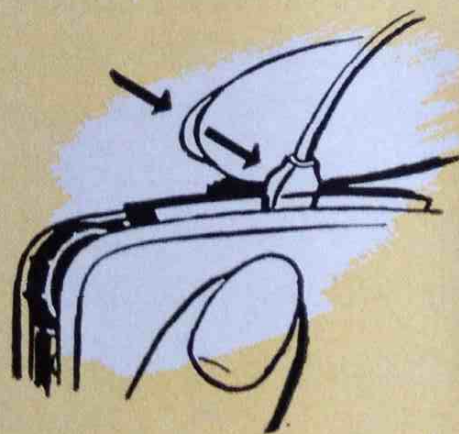
HOW TO ATTACH RECEIVER CORD



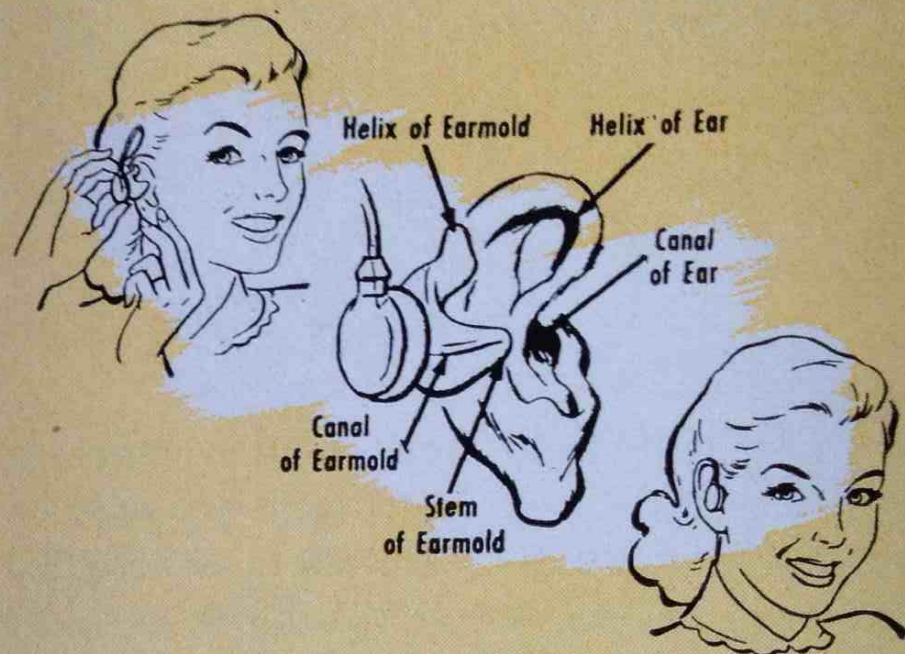
- 5** Attach cord to hearing aid unit and air or bone conduction receiver as illustrated above. When removing cord from receiver, grasp plug between thumb and forefinger and then pull out. *Do not pull on the cord itself.*

HOW TO REMOVE CORD FROM AID

Simply open back cover of hearing aid case and, as shown at right, press plug in direction of arrow.



HOW TO INSERT EARMOLD



- 6** Be sure Volume Control of hearing aid is at "OFF" position. Grasp earmold between thumb and forefinger, placing stem of mold into ear canal. Gently press earmold into ear using a slight, back-and-forth twisting motion. Pull out and down on earlobe; helix of earmold will slip snugly into helix of ear.

REFER NOW TO THE DIRECTIONS ON PAGE 12

HOW TO USE THE Bone Conduction RECEIVER



7 To assure correct tension on the receiver, the instructions given here should be followed exactly. *Figures A and B:* With Volume Control of hearing aid in "OFF" position, place bone conduction unit on head



Figure A



Figure B

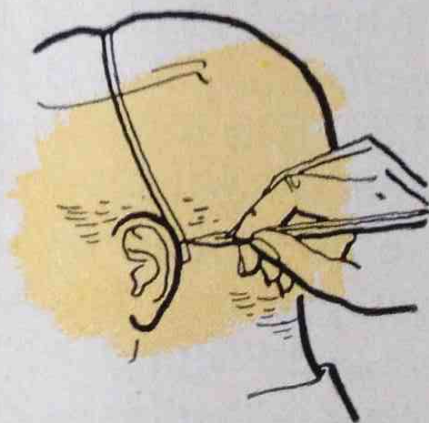


Figure C

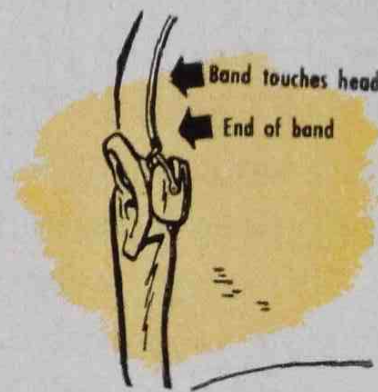


Figure D

as illustrated. If necessary to re-shape the headband, bend band with fingertips until it fits head snugly. *Figure C:* The free end of the headband may be cut to length if desired so that it does not extend below an imaginary line running through the middle ear. *Figure D:* Notice that the headband should not touch the head in the area within an inch of the ear, marked by the arrows in illustration. Your Zenith Hearing Aid and the bone conduction receiver can be cleaned with a dry cloth; a damp (not wet) cloth will clean the cord.

SO SIMPLE TO ADJUST YOUR AID FOR BEST RESULTS

8 As you begin to use the responsive, easily-adjusted fingertip controls of your Zenith Hearing Aid, you'll find dramatic evidence why Zenith holds its position of leadership in the field of radionics. No other hearing aid surpasses the versatility of tone-volume response at your instant command in a Zenith. You can *personally* adjust the aid for your best hearing—and this is as it should be because you, and only you, can tell when the aid has been adjusted to give the particular help you need, wherever you may be! No expensive, quasi-professional “fitting” by a hearing aid “expert” or “consultant” is necessary with a scientifically-designed Zenith!

4-POSITION TONE CONTROL

9 Zenith's 4-Position Tone Control is designed to provide the *tone response* you find most helpful.

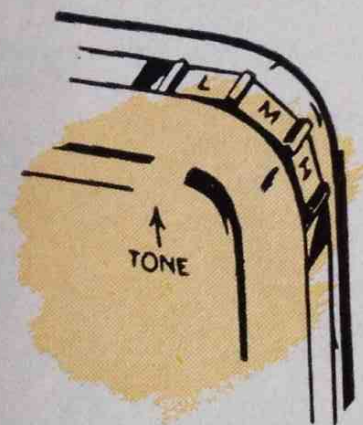
POSITION F—Amplifies full range of sounds covered by the instrument.

POSITION H—Emphasizes high tones, cuts down low tones.

POSITION M—Amplifies medium tones without undue emphasis on highs or lows.

POSITION L—Boosts lows, cuts down highs.

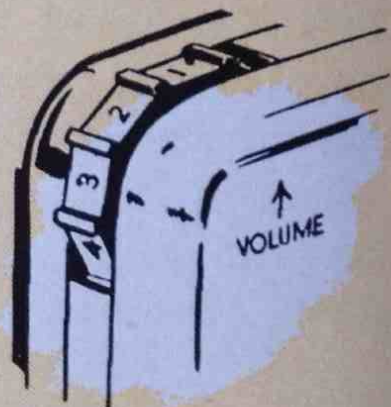
Although you will undoubtedly soon choose one Tone Control position that performs almost ideally everywhere, you will find that switch-



ing to a *different* setting will suppress “background” noises in certain locations. This is an extremely valuable feature of this control—a feature not found in “fixed response” aids.

FINGERTIP VOLUME CONTROL

10 Zenith's famous fingertip Volume Control allows you to regulate the degree of *sound amplification* delivered by the instrument. You will notice that it is a sensitive, accurate control, permitting you to change volume of sound quickly and conveniently as conditions dictate. The control wheel is indexed from 1 to 7 for ready reference, and has small projections so that you can easily change volume setting even though aid might be worn under clothing. The "ON-OFF" switch is incorporated in the Volume Control; the instrument is off when the arrow on the back of case points *directly* to word "OFF". When instrument is not in use, be sure to rotate wheel to "OFF" position—this will ensure maximum battery life. Ordinarily, several "A" batteries will be used before new "B" battery is needed.



HOW TO FIND CORRECT TONE-VOLUME SETTING

11 The combination of *tone response* and *sound amplification* which you will need depends upon two factors: (1) your particular type and degree of hearing loss, and (2) the acoustic conditions in different surroundings. After you use your aid for a time, you will choose one tone-volume setting that provides excellent performance under nearly all conditions. In order to determine this one best setting, follow the simple procedure given below while the hearing aid contains *fresh* batteries. It will be helpful to have a friend present to assist you.

- A**—Set side switch at "MIKE" position.
- B**—Set Tone Control at Position "F".
- C**—Move Volume Control to Number 1.
- D**—Ask your friend to speak in a normal tone of voice from a distance of 6 to 8 feet.
- E**—Slowly advance Volume Control until you can hear your friend clearly.

- F**—Do not move Volume Control beyond point where you can hear words spoken clearly. Many hard-of-hearing people use too much power at first—this causes distortion of sound.
- G**—Experiment with all 4 positions of the Tone Control to see which one brings best results. *For each change in Tone Control, set Volume Control at the lowest position providing satisfactory hearing.*

Remember . . . as batteries weaken, the Volume Control must be advanced proportionately.

AIR CONDUCTION USERS

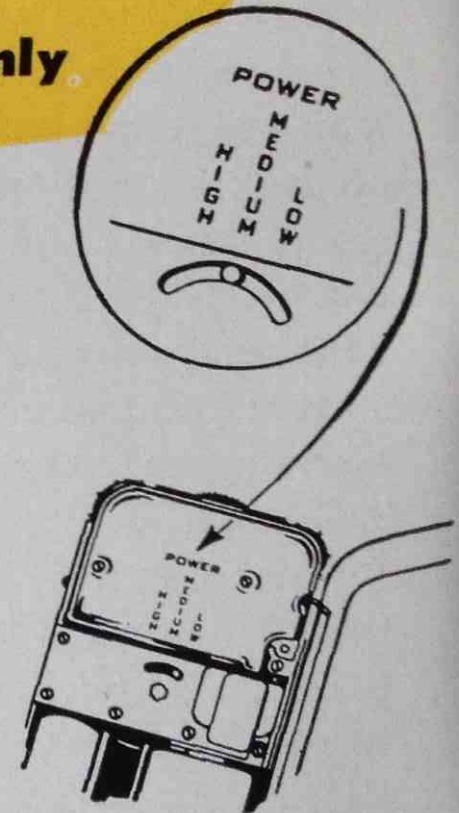
If you find that certain loud sounds are annoying when your aid is set at the tone-volume response you prefer for all-around use, ask your dealer to demonstrate the special Plastic Earphone Inserts.



POWER SELECTOR SWITCH

"Regent" Model Only

- 12** In addition to the Tone and Volume Controls, the "Regent" is equipped with Zenith's special Power Selector Switch. This ingenious device regulates the amount of maximum power delivered by the hearing aid. After you have made the following test and determined whether you require the Power Selector Switch on High, Medium or Low position (providing 22½, 18 or 15 volts of operating power,



respectively) the Volume Control can be adjusted to provide even a more exacting response within the power setting being used.

By operating your "Regent" at the lowest power position which will compensate for your hearing loss, the impact of sudden loud sounds will be reduced. At the same time, you will be using your aid most economically because the lower the Power Selector Switch position, the longer "B" batteries will last.

To find the proper Power Selector Switch and Volume Control settings for your particular hearing impairment, follow this procedure carefully with a friend assisting:

- A**—Set side switch at "MIKE" position.
- B**—Set Volume Control at Number 1.
- C**—Put Power Selector Switch at "LOW."
- D**—Move Tone Control to Position "F."
- E**—Place receiver in proper position, then advance

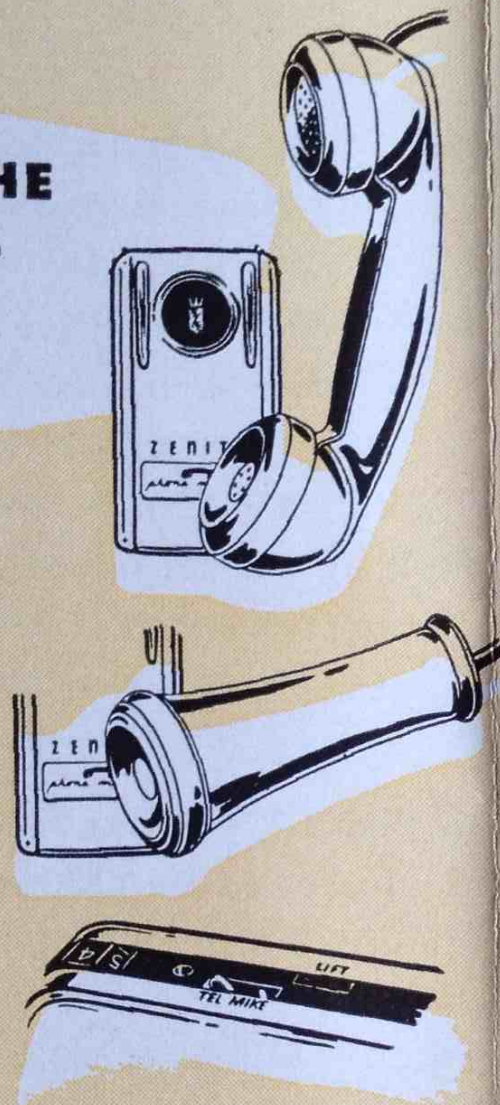
Volume Control as far as necessary for you to hear your companion speak in a normal tone of voice when standing 6 to 8 feet away.

- F**—If you have to move Volume Control beyond Number 4, turn back to Number 1 and increase Power Selector to "MEDIUM." Again advance Volume Control, repeating test.
- G**—If additional power should be required, set and retain Power Selector at "HIGH," being sure first to move Volume Control to Number 1. Then advance volume to the desired level.

IMPORTANT: The power of any hearing aid diminishes as its batteries become exhausted. To obtain the utmost in battery operating economy, increase Volume Control and Power Selector settings as batteries become exhausted. The Power Selector Switch allows you to maintain the power of the instrument at a satisfactory level much longer than usual without replacing "B" battery.

HOW TO USE THE PHONEMAGNET

13 Your Zenith Hearing Aid is equipped with the remarkable new Phone Magnet, enabling you to hear telephone conversations clearer than ever at the flick of a finger! To operate the Phone Magnet, simply move side switch to "TEL" position and hold rim of telephone earpiece against the Phone Magnet panel, as illustrated. This automatically disengages the regular microphone, so that all



air-borne sounds are cut out. Performance is crisp and clear when using either upright or cradle type phones because the Phone Magnet utilizes the *magnetic field* around the receiver.

Each telephone has an individual and somewhat different magnetic field, so you must find point of maximum loudness for each telephone you use. Do this by moving earpiece *horizontally and vertically* over the plastic panel until you find the position which provides best results. The efficiency of the Phone Magnet is not impaired when the aid is worn under clothing. Most users will find Tone Position "F" ideal for telephone conversations; others may prefer Position "L." For maximum loudness in all Zenith models, Volume Control should be set at Number 7 (Power Selector Switch in "Regent" should also be on "HIGH" position).

After telephone conversation, be sure to return switch to "MIKE" position.

HOW TO USE THE EXTERNAL MICROPHONE*



14 Zenith's external microphone is designed to eliminate all traces of noise caused by clothing rubbing against the screen of regular microphone. Men usually wear this attractive, smartly-styled accessory fastened to a tie or coat lapel. *Figure A:* When worn by women—attached to a dress, suit or other apparel—the microphone can be covered with a costume-jewelry brooch, if desired. Available at low cost from Zenith dealers.

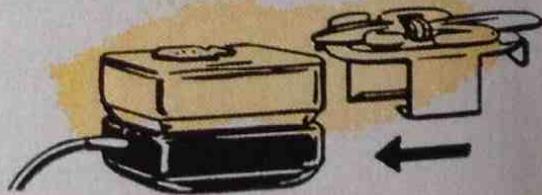


Figure A

Figure B: The external microphone is conveniently fastened to clothing, as illustrated . . . the two tiny sharp pins in back of microphone penetrate fabric easily and hold firmly when pressed into socket of cord unit.

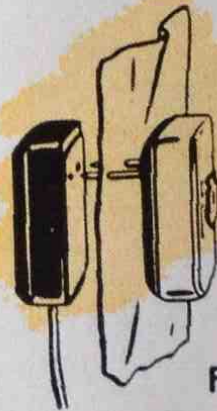


Figure B

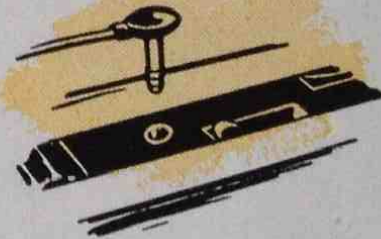


Figure C

Figure C: To operate the external microphone, simply push plug into the small socket next to "TEL-MIKE" switch; this automatically disengages the regular microphone. The Phone Magnet may be operated at any time; there's no need to unplug external microphone. Simply set side switch at "TEL" position and follow directions shown on Page 16.

*Available at slight extra cost for "Royal" and "Super-Royal" only.

HOW TO CHANGE BATTERIES

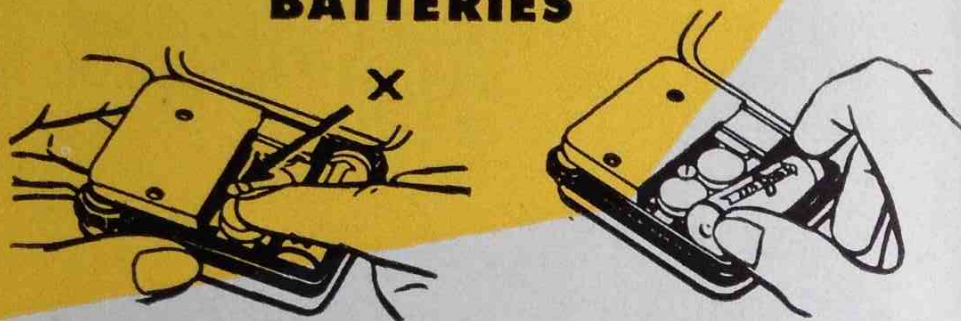


Figure A

ROYAL

Figure B

15 Be sure that Volume Control is at "OFF" position while batteries are changed.

Figure A: Insert "A" batteries by pressing edge of batteries toward and under retaining stud X. Negative (—) end of battery should always point downward. To remove, press batteries down and away from the retaining stud.

Figure B: Insert "B" battery by pressing positive (+) end of battery against spring contact on right-hand side of aid; push down negative (—) end. To remove, press battery toward right and lift negative (—) end first.

SUPER-ROYAL

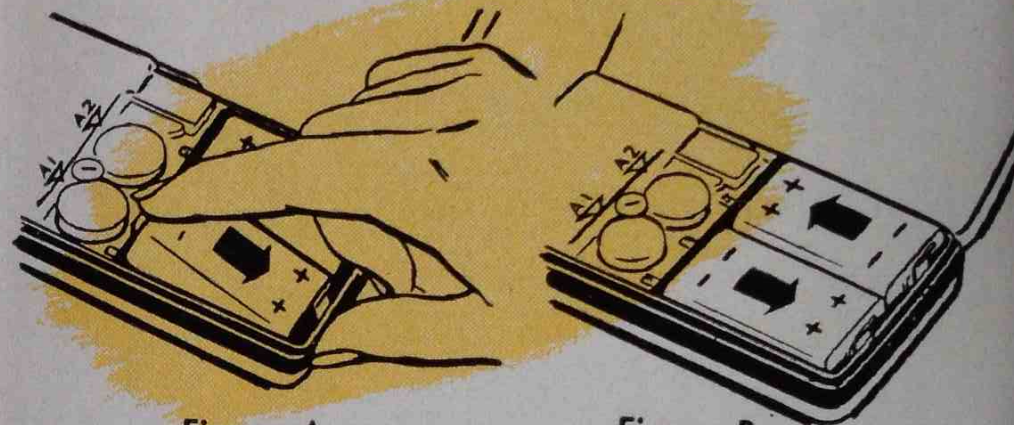


Figure A

Figure B

Be sure that Volume Control is set at "OFF" position while batteries are being changed.

"A" Batteries: Insert and remove "A" cells in the same manner shown for the "Royal."

"B" Batteries: Note that the "Super-Royal" has two 22½-volt "B" batteries connected in series to provide 45-volt power. *Figure A:* To insert, press end against contact spring at bottom of case, then push down top of battery. Remove by first lifting top end of battery, then pull out. *Figure B:* Shows proper position of negative (—) and positive (+) terminals.

REGENT

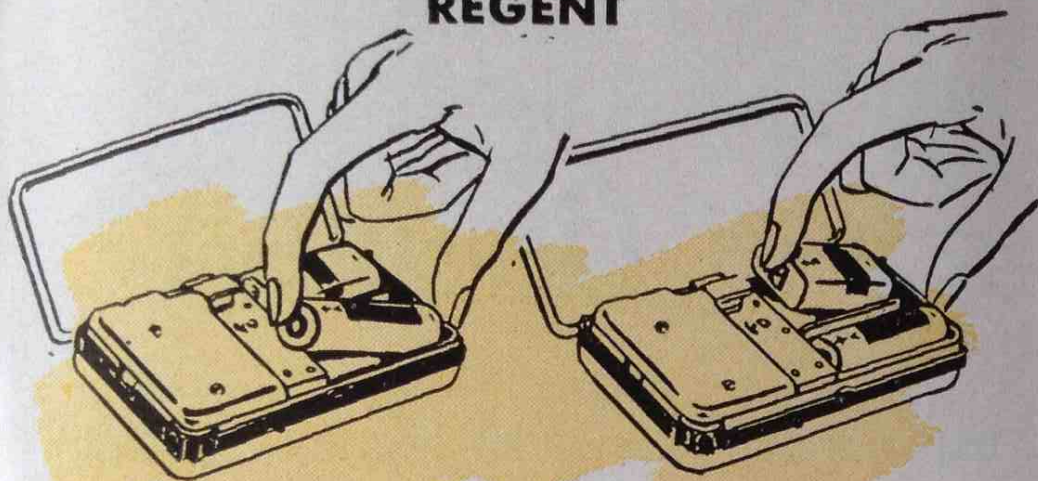


Figure A

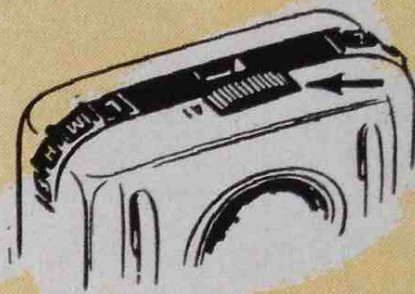
Figure B

Be sure that Volume Control is set at "OFF" position while batteries are being changed.

Figure A: To insert "A" battery, press negative (—) end of battery against contact spring at bottom of case, then drop positive (+) tip below semi-circular cut in the face of the upper battery contact. Be sure that tip of battery does not lodge in cut-out area; this will cause poor contact and may damage cover.

Figure B: Insert and remove "B" battery in same manner as "A" cell. Never place "B" battery in the "A" compartment . . . you will burn out tubes.

RESERVE BATTERY SWITCH



16 With the "Royal" and "Super-Royal" models, you enjoy the advantages of using tiny mercury "A" batteries until they are completely unserviceable, *without fear of sudden power failure*. When one "A" battery goes dead, simply press handy switch at top of aid and the second, *reserve* battery instantly takes over. Later, when convenient, exhausted "A" should be replaced with fresh battery. Reserve Battery Switch positions are numbered to correspond with the numbers printed above battery wells. This feature is not included in the "Regent" because power of the carbon-zinc "A" battery diminishes gradually, thus giving ample time for replacement. Mercury "A" cells lose power abruptly without warning.

HOW TO WEAR YOUR ZENITH AID



17 No matter how you wear your new Zenith—fastened to an undergarment, in a shirt pocket or in a special carrier—be sure that the microphone faces *away* from the body. While the excellence of their performance alone recommends Zenith instruments for children, their compact, rugged construction and ease of operation are added features which make them ideal for the hard-of-hearing girl or boy. Your Zenith Hearing Aid dealer handles a complete line of undergarment carriers.

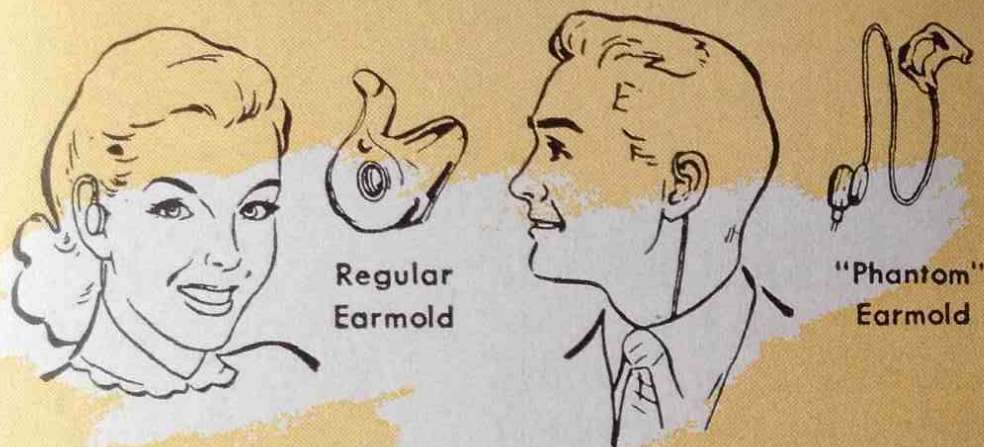
ALWAYS USE GENUINE ZENITH *Accessories*

Batteries and accessories bearing the Zenith label are made to the same rigid standards of quality and efficiency as Zenith instruments. They are designed *specifically* for use with your Zenith instrument . . . added to Zenith's line only after they have been tested and *proved better* both in the laboratory and in actual hearing aid use. Don't accept substitutes! Genuine Zenith Batteries and Accessories are handled *only* by authorized Zenith Hearing Aid Dealers.

As one of his helpful services, your local Zenith dealer can take an impression of your ear and arrange to obtain a custom-molded earpiece, as recommended on Page 9.

REGULAR EARMOLD

This comfortable, lightweight earmold is used by the majority of hearing aid wearers; it offers peak efficiency in all cases of hearing loss.



"PHANTOM" EARMOLD

In addition to having the Regular earpiece, some people like to use the "Phantom" earmold on various occasions. The earphone receiver is not worn at the ear; it can easily be concealed in a woman's hair or under a man's shirt collar. Due to the loss of efficiency caused by the length of plastic tubing required, only those with a relatively slight hearing loss can use the "Phantom" earmold successfully.

ONE-YEAR WARRANTY

Zenith Hearing Aids are warranted free of defects for one year! Zenith will replace any defective parts* arising in connection with normal usage, without charge, except \$1.50 to cover cost of handling.

FIVE-YEAR SERVICE PLAN

Any time after 1 year and within 5 years from the date of purchase of a Zenith "Royal," "Super-Royal" or "Regent" Hearing Aid, Zenith agrees to recondition the Aid completely, if it is shipped, prepaid, to the Hearing Aid Division of Zenith Radio Corporation, Chicago, Illinois; Zenith Radio Corporation of New York; or Zenith Radio Corporation of California. This includes replacement of all defective parts* of the complete Hearing Aid, for from \$12.50 and not to exceed \$17.50, dependent upon prevailing labor and material costs to Zenith.

Following the placing of the instrument in its original operating condition, it is again guaranteed against defects in workmanship and parts* arising in connection with normal usage for one full year!

**Exclusive of batteries and earphone cords.*

HOW TO CARE FOR YOUR HEARING AID

Your Zenith Hearing Aid is sturdily constructed and will stand up well under all normal use. However, it is a delicate precision instrument, and it cannot be treated carelessly. Handle your aid as carefully as you would a fine watch or eyeglasses. Never allow it to lie in hot sunlight, on a radiator, in a closed automobile exposed to the sunlight or near any source of high temperature. (*Our guarantee does not cover such abuses.*)

Remove "A" Batteries Each Night

When an "A" battery runs down, there is always a possibility that the battery fluid may leak and damage the amplifier. Play safe by removing "A" cell from the "Regent" each night, replacing it in the morning. Similarly, the two mercury "A" batteries should be re-

moved from the "Royal" and "Super-Royal" at the end of each day. Be sure, however, that you return them to the same battery wells (A1 or A2) which they originally occupied.

Clean Receiver Contacts

Cord plug terminals, as well as socket holes in both air and bone conduction receivers—and in the hearing aid amplifier—sometimes become corroded. Clean with small brush saturated with carbon tetrachloride. Be sure nozzle of earphone is free of wax.



Tighten "B" Battery Contact

Occasionally, "B" batteries will vary slightly in length. Short batteries cause poor, loose contact resulting in noise. If a "B" battery is short, bend contact spring at bottom of battery compartment *upward* until snug fit is obtained.



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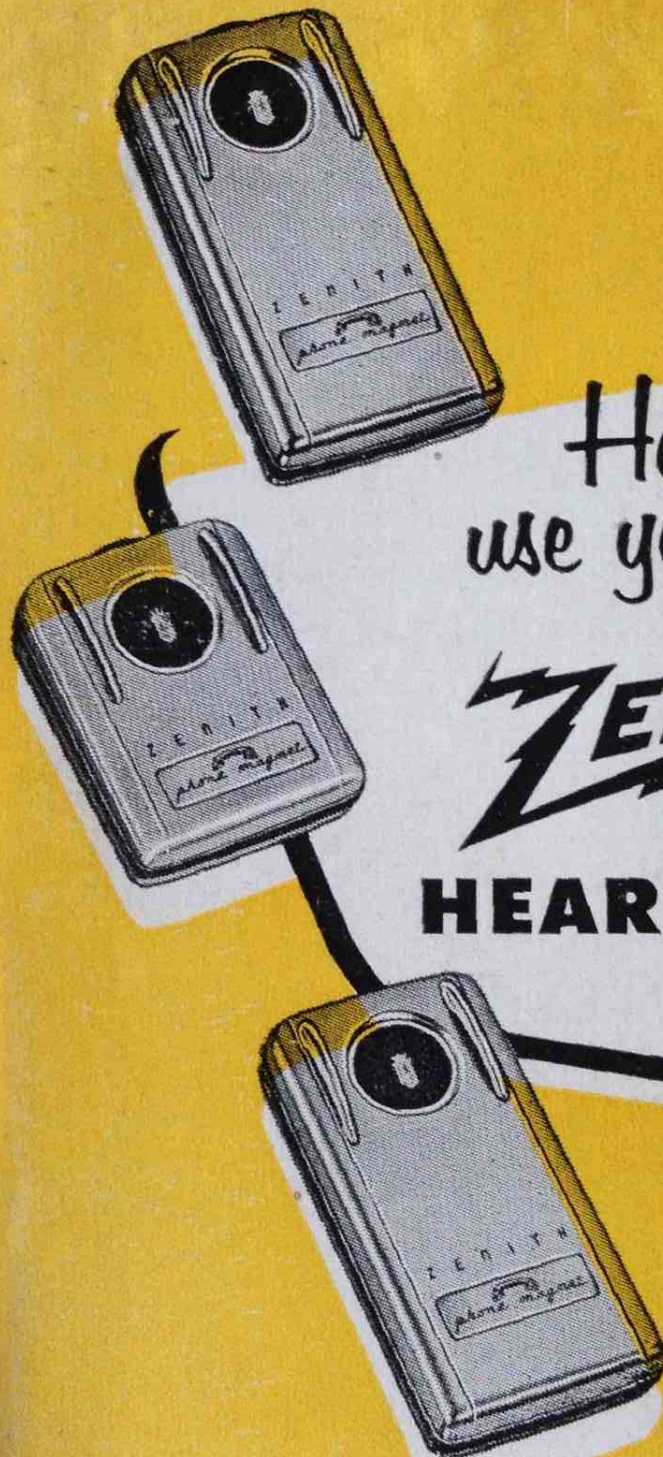
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